



# AXIS Awards

## Exhibitor Sponsor Benefits

Benefits	Platinum Sponsor \$2500	Gold Sponsor \$1200	Standard Exhibitor \$750
Complimentary Event Seats	10	5	2
Use of AXIS Award Sponsor Badge/Widget for Social Media	✓	✓	✓
Complimentary Memberships to ATD Dallas	4	2	1
Advertisement (or logo presence on Event App)	✓ - Full Page Advertisement	✓ - Half Page Advertisement	✓ - Quarter Page Advertisement
Preferred Table Location	✓		
4 – 5 Minutes Podium Time	✓		
LinkedIn Posts	2 Prior, 1 Post	2 - Individual	
Award Presentations	10 Awards	2 Awards	
Logo on all marketing materials and AXIS Awards communication e-mails	✓	✓	
Logo with link on ATD Dallas website through June 2016	✓	✓	
Logo in PowerPoint at event	✓	✓	

\*Exhibitors may provide giveaways (non-food) and drawings for prizes.

For more information, please contact [sponsorship@tddallas.org](mailto:sponsorship@tddallas.org) or call Tracy Oosterman at 404-803-0020.